

Rate Card No. 17
valid from 01.11.2017

2018



Media Data 2018

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www.packaging-journal.de

www.pack-finder.de

Magazine profile: *packaging journal* is one of the leading professional journals of the packaging industry. As an integrative information medium for decision-makers, it reports independently and in a compact form and is the only packaging magazine which is published in two languages (German/English). Due to its mainly user-specific coverage it represents an ideal guide in a permanently expanding market sector. It serves as a platform for the makers of the industry. The editorial department focuses on innovations from all sectors in regard to the newest packaging solutions.

Frequency of Publication: 8 x annually

Volume: 17. Volume 2018

Web-Address: www.packaging-journal.de

Membership: IVW

Editor: Elke Latuperisa

Publisher: ella Verlag - Elke Latuperisa e.K.
Postal Address: Postfach 56 01 35 • 50986 Cologne
Office Address: Emil-Hoffmann-Straße 55-59 • 50996 Cologne
Phone/Telefax: +49 (0)22 36 - 84 88 0 / +49 (0)22 36 - 84 88 24
Internet/E-Mail: www.ella-verlag.de / info@ella-verlag.de

Editorial Department: Elke Latuperisa - Phone: +49 (0)22 36 - 84 88 11
Chief Editor: E-Mail: el@ella-verlag.de
 Brigitte Bähr - Phone: +49 (0)341 - 52 03 043
 E-Mail: bb@ella-verlag.de
 Ulrich Klose - Phone: +49 (0)2534 - 5885857
 E-Mail: uklose@packaging-journal.de

Advertisements: Margot Cremer - Phone: +49 (0)22 36 - 84 88 29
 E-Mail: mcremer@ella-verlag.de
 Susanne Julia Gorny - Phone: +49 (0)22 36 - 84 88 17
 E-Mail: sg@ella-verlag.de
 Andrea Vogel - Phone: +49 (0)22 36 - 84 88 22
 E-Mail: av@ella-verlag.de

Agency Abroad: Edouard C. Costemend - Phone: +33 (0)686646285
 E-Mail: Edouard.Costemend@free.fr

Sales and marketing: Margot Cremer - Phone: +49 (0)22 36 - 84 88 29
 E-Mail: mcremer@ella-verlag.de

Subscription Price: plus mailing expenses

Annual Subscription:	Domestic	80,00 Euro (incl. VAT)
Students/Pupils:		40,00 Euro (incl. VAT)
Individual Copies:		12,50 Euro (incl. VAT)
Annual Subscription:	Foreign Country	108,00 Euro (without VAT)

ISSN: 1610-0336

Publication Analysis: 2016 9 issues

Total Volume: 622 Pages 100,0 %

Editorial Section: 471 Pages 75,72 %

Advertising Section: 151 Pages 24,28 %
 Hereof are:
 Bound-in inserts: 4 Pages 2,65 %
 Ads of the Publisher: 3 Pages 1,99 %
 Loose inserts: 4

Editorial Content Analysis: 2016 471 Pages

according to topics:			
Packaging Machines	132	Pages	28,0 %
Packing Material/Packs	62	Pages	13,2 %
Labelling, Coding	32	Pages	6,8 %
Packaging Print/Finishing	23	Pages	4,9 %
Marketing and Design	19	Pages	4,0 %
From the companies	57	Pages	12,1 %
Packaging protection	8	Pages	1,7 %
Exhibitions and Events	94	Pages	20,0 %
Miscellaneous	44	Pages	9,3 %

471 Pages 100,0 %

Circulation analysis

Circulation control



Circulation analysis*:

Printed Copies: 13.813 Copies
 Actually circulated Number of Copies: 13.784 Copies
 For Abroad: 340 Copies

*Average over the period 1. July 2016 - 30. June 2017

Format

Magazine Format: 210 mm width, 279 mm height, DIN A4
Type Area: 190 mm width, 262 mm height
 Number of columns: 3 columns, column width: 50 mm

Print

Printing Process: Rotary offset
Binding Process: Adhesive binding

Data Format: As the standard format for the transfer of digital data, we require PDF Data (Version 1.3 PDF/X-1a), created with Acrobat Distiller (Version 4.0). Please take care that all type-face and image data required for the document are complete. Image data must at least feature 300 dpi high-resolution, the color model must always be CMYK.

FTP-Access: Access data available upon request

Sectors/Industries/Company types

Section	Category/recipient groups	Ratio of actually circulated circulation in	
		%	Copies
Processors and Users		71,5	9.856
10/11	Food, beverages	41,0	5.652
20/21/ /80.92	Chemicals, pharmaceuticals, cosmetics	28,6	3.942
13/26/27/31/ 32/32,5/38	Filling and packaging industry, Contract packers Utility goods manufactures, nonfood, textile goods, medical technology etc.	1,9	262
Suppliers		22,3	3.073
28	Packaging machine manufactures, manufactures of process control Systems, automation or robotics	6,1	841
17.1/17.2/22.2/ 23//25.92	Packaging closures, packaging materials and packs, wood, paper, pulp, plastic, cardboard, metal and glass	16,2	2.232
Other sectors		6,2	855
46/47	Wholesalers and retail	2,3	317
18	Printing industry	1,6	221
71.12/73.11	Product and packaging design, counsellors, etc. Other	0,4 1,9	55 262
Actually circulated circulation*		100,0	13.784

Job Characteristics: Position in the Company

	Ratio of mediated readers in	
	%	Recipient
CEO, managing board member, owner	31,5	4.341
Quality management, production, maintenance	17,6	2.426
Purchase	9,9	1.365
Research, development, construction	8,1	1.116
Sales and Marketing	23,8	3.281
Logistics	4,3	593
Others	4,8	662
Actually circulated circulation*	100,0	13.784

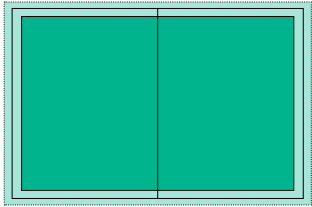
*Average over the period 1. July 2016 - 30. June 2017

Source: own survey 8/17

Format Specifications: Width x Height

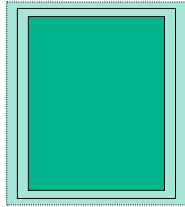
a: Type Area Format

b: Bleed Format + 3 mm Trim



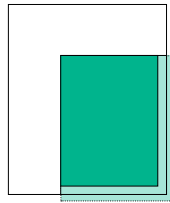
2/1 Page across Centerfold

a: 396 x 262 mm
b: 420 x 297 mm



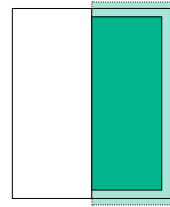
1/1 Page

a: 190 x 262 mm
b: 210 x 297 mm



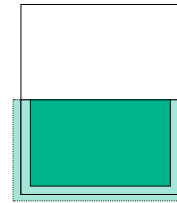
Junior-Page

a: 132 x 184 mm
b: 142 x 198 mm



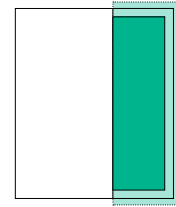
1/2 Page Upright

a: 90 x 262 mm
b: 100 x 297 mm



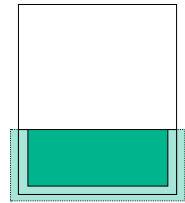
1/2 Page Landscape

a: 190 x 128 mm
b: 210 x 142 mm



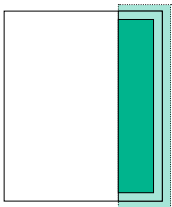
1/3 Page Upright

a: 58 x 262 mm
b: 72 x 297 mm



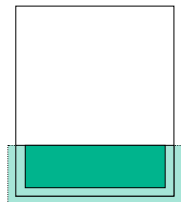
1/3 Page Landscape

a: 190 x 83 mm
b: 210 x 97 mm



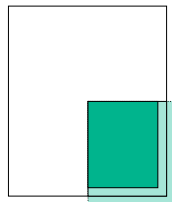
1/4 Page Upright

a: 43 x 262 mm
b: 53 x 297 mm



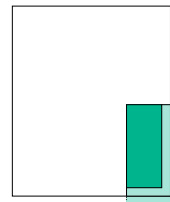
1/4 Page Landscape

a: 190 x 61 mm
b: 210 x 75 mm



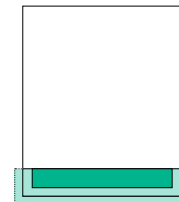
1/4 Page Block

a: 90 x 128 mm
b: 100 x 142 mm



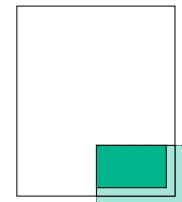
1/8 Page Upright

a: 43 x 128 mm
b: 53 x 142 mm



1/8 Page Landscape

a: 190 x 30 mm
b: 210 x 44 mm



1/8 Page Block

a: 90 x 61 mm
b: 100 x 75 mm

All bleed formats plus 3 mm trim.

Format	basic price	5% discount	10% discount	15% discount	20% discount
2/1 Page 4c	8.340,00	7.923,00	7.506,00	7.089,00	6.672,00
b/w	6.695,00	6.360,25	6.025,50	5.690,75	5.356,00
1/1 Page 4c	4.620,00	4.389,00	4.158,00	3.927,00	3.696,00
b/w	3.193,00	3.033,50	2.873,70	2.714,05	2.554,40
1/2 Page 4c	2.800,00	2.660,00	2.520,00	2.380,00	2.240,00
b/w	1.500,00	1.425,00	1.350,00	1.275,00	1.200,00
Junior Page 4c	2.990,00	2.840,50	2.691,00	2.541,50	2.392,00
b/w	1.750,00	1.662,50	1.575,00	1.487,50	1.400,00
1/3 Page 4c	2.300,00	2.185,00	2.070,00	1.955,00	1.840,00
b/w	1.070,00	1.016,50	963,00	909,50	856,00
1/4 Page 4c	1.790,00	1700,50	1611,00	1521,50	1432,00
b/w	930,00	883,50	837,00	790,50	744,00
1/8 Page 4c	1.020,00	969,00	918,00	867,00	816,00
b/w	500,00	475,00	450,00	425,00	400,00

Isolated ads	50 mm/w	pro mm/h	4c
Minimum size		30 mm/h	10,50

Discounts isolated ads:

3 editions	3%
6 editions	5%
8 editions	10%

All prices in EURO, 4c prices valid for Euroscale colors. Rates do not include VAT.

Surcharges:

Special color on request

Preferential placement:

Front page	€ 5.400,00
Inside front cover and outside back cover	€ 5.250,00
1/3 page 4c upright next to the editorial, S. 3	on request
1/3 page 4c upright next to the table of contents, S. 5	on request

Fixed placements. 10% surcharge on basic rate

Special advertising:

Upon request we offer custom-tailored types of advertising such as banderole, cover-gatefolder, panorama view ad, corner-square ad, advertorial etc. We offer individual cross-media solutions on request.

Discounts:

For purchase within 12 months
(Starting with the first advertisement)

Frequency discount rate

3 x publication	3%	2 pages	5%
6 x publication	5%	4 pages	10%
8 x publication	10%	6 pages	15%
		8 pages	20%










All surcharges with the exception of technical fees and postal charges can be discounted

Terms of payment:

Payment within 14 days of invoice date.
2% discount for advance or direct debit.
Ust.-ID: DE 207 137 745

Bank details:

Sparkasse KölnBonn
IBAN: DE19 3705 0198 1005 1026 27
SWIFT/BIC: COLSDE33

Issue	1 February	2 March	3 April	4/5 June	6 August	7 September	8 November	9 December
Publication date	31.01.2018	09.03.2018	30.04.2018	11.06.2018	10.08.2018	20.09.2018	31.10.2018	12.12.2018
Editorial copy deadline	21.12.2018	05.02.2018	19.03.2018	27.04.2018	29.06.2018	09.08.2018	19.09.2018	31.10.2018
Advertising deadline	08.01.2018	14.02.2018	06.04.2018	11.05.2018	12.07.2018	24.08.2018	04.10.2018	14.11.2018
Art work deadline	10.01.2018	19.02.2018	09.04.2018	18.05.2018	19.07.2018	30.08.2018	11.10.2018	21.11.2018
Special	Labeling, Marking, Coding, RFID		Pharmaceuticals, Cosmetics, Chemistry	Dairy products	Packaging Machines		Automation, Control, Robotics	Food and sweets
Topic	Packing materials and packs Pharmaceuticals, Cosmetics, Chemistry Packaging Machines Closures and Sealing Systems Fresh produce / Fruit Logistica	Food Weighing and Dosing, Quality Assurance Automation, Control, Robotics Shrinking and Stretching, Palettizing Final Packaging, Logistics, Transport packaging, IBC	Trademark protection, Anti-Counterfeiting Environmental Engineering, Waste Management, Recycling Package Printing and Finishing Paper, Cardboard, Corrugated Cardboard Marketing and Design, Luxury Packaging and Promotion packaging	Automation, Control, Robotics Software, Image processing Filling Technology Packages made of Plastic, Glass, Metal, Composites Co-Packaging	Shrinking and Stretching, Palettizing Closures and Sealing Systems Non-Food and Pet-Food Packaging Labeling, Marking, Coding, RFID	Trends and News to FachPack fair Packaging Machines Packaging materials and packs Automation, Robotics Labeling, Coding End-of-line packaging, Logistics Pharma and Food	Pharmaceuticals, Cosmetics, Chemistry Weighing and Dosing, Quality Assurance Transport packaging, IBC, Big Bags Beverages Green Packaging	Packaging Machines Labeling, Marking, Coding, RFID Packages made of Plastic, Glass, Metal, Composites Marketing and Design, Packaging development
Preliminary Report			ACHEMA2018					
Trade fairs	Empack, Dortmund 24.-25.01.2018 Paperworld, Frankfurt 27.-30.01.2018 ProSweets, Cologne 28.-31.01.2018 Pharmapack, Paris 07.-08.02.2018 FRUIT LOGISTICA, Berlin 07.-09.02.2018 Biofach, Nuremberg 14.-17.02.2018 LogiMAT, Stuttgart 13.-15.03.2018	LOPEC, Munich 14.-15.03.2018 Anuga FoodTec, Cologne 20.-23.03.2018 Deutscher Verpackungskongress, Berlin 22.-23.03.2018 Empack, Label&Print, Packaging Innovations, Zurich 11.-12.04.2018 MEDTEC, Stuttgart 17.-19.04.2018 CeMAT / Hannover Messe 23.-27.04.2018 Control, Stuttgart 24.-27.04.2018	IFAT 2018, Munich 14.-18.05.2018 transport logistic, Munich 09.-12.05.2018 HISPACK, Barcelona 08.-11.05.2018 ACHEMA 11.-15.06.2018 IPACK-IMA / MEAT-TECH, Milan 29.05.-01.06.2018 Cosmetic Business, Munich 06.-07.06.2018	Pack & Gift, Paris 13.-14.06.2018 Automatica, München 19.-22.06.2018		iba, Munich 15.-20.09.2018 intersupply, Dortmund 21.-23.09.2018 FachPack, Nuremberg 25.-27.09.2018 MOTEK, Stuttgart 08.-11.10.2018 Fakuma, Friedrichshafen 16.-20.10.2018 Glasstec, Düsseldorf 23.-26.10.2018	INTERVITIS INTERFRUCTA HORTITECHNICA, Stuttgart 04.-06.11.2018 VISION, Stuttgart 06.-08.11.2018 SCHÜTTGUT & RECYCLING-TECHNIK, Dortmund 07.-08.11.2018 Brau Beviale, Nuremberg 13.-15.11.2018 ALL4PACK, Paris 26.-29.11.2018 SPS/IPC/DRIVES, Nuremberg 27.-29.11.2018	

Bound-in inserts, inserts, glued-on advertising media

Bound-in inserts for total circulation:

Bound inserts must be delivered folded, untrimmed, without back stapling

Volume	Paper weight	min.	up to 120 g/m ²	up to 170 g/m ²	> 170 g/m ²
2 Pages		120 g/m ²	€ 3.300,00	€ 3.430,00	€ 3.560,00
4 Pages		80 g/m ²	€ 5.275,00	€ 5.539,00	€ 5.670,00

For details please contact: Elke Latuperisa - Phone: +49 (0)22 36 - 84 88 11
E-Mail: el@ella-verlag.de

sample upon order placement

Inserts for total circulation:

Loosely inserted, max. paper size 205 mm x 285 mm

Insert weight price per thousand incl. shipping

up to 25 g	€ 255,00
up to 50 g	€ 375,00
For each additional 25 g	€ 115,00
Partial inserts with extra charge.	

Copies required: on request

sample upon order placement

Glued-on advertising media (total circulation only)

In conjunction with an ad or bound-in insert

Adhesive costs	€ 120,00/per thousand
Brochures/Samples	on request after a sample
Copies required	on request
Delivery Date	12 days prior to publication date

Delivery address:

Bonifatius GmbH
Karl-Schurz-Straße 26 • 33100 Paderborn
Telefon: 05251 - 1530

Delivery note: for „packaging journal“, Issue ...

Suppliers guide

The buyers guide of the [packaging journal](#).

Our readers will find their suppliers - the suppliers their customers.

Minimum size: one column 43 mm wide x 20 mm height
Multiple columns available.

**Price per mm height/
per column/per issue:** b/w € 2,20 4c € 3,00

Discount: 8 issues 10 %

Terms of payment: Direct debit with 2% discount

Tags: free of charge and of your own choice

Changes: semi-annually, in writing to the publisher to the respective closing dates (see schedule, page 6-7)

Conditions: The order covers 12 calendar months after which it runs until retraction. Terminations are required within a six-week notice prior to the end of the term. The charge is for one year in advance.

Combination offer: 50% discount on a online business entry in category „Plus“ on our B2B portal [www.pack-finder.de](#) (see page 11)

Jobs

Job offer: per mm (1-column) b/w € 2,20 4c € 3,00
1/1 page b/w € 2.305,60 4c € 3.144,00
(262 mm high/4-column)

Column widths: 1-column = 43 mm 2-column = 90 mm
3-column = 137 mm 4-column = 186 mm

Job wanted: per mm (1-column) b/w € 1,10 4c € 1,50

Combination offer: free online entry for a period of 6 weeks
[www.packaging-journal.de](#)

Web-address (URL)	www.packaging-journal.de
Profile	B2B communication for decision-makers in the packaging industry. News, reports, information on fairs and events, e-paper editions of the magazine, company database www.pack-finder.de and job market
Target group	Opinion leaders and decision makers in the entire packaging industry
Publishing house	ella Verlag - Elke Latuperisa e.K.
Contact	Margot Cremer – E-Mail: mcremer@ella-verlag.de Susanne Julia Gorny – E-Mail: sg@ella-verlag.de Andrea Vogel – E-Mail: av@ella-verlag.de

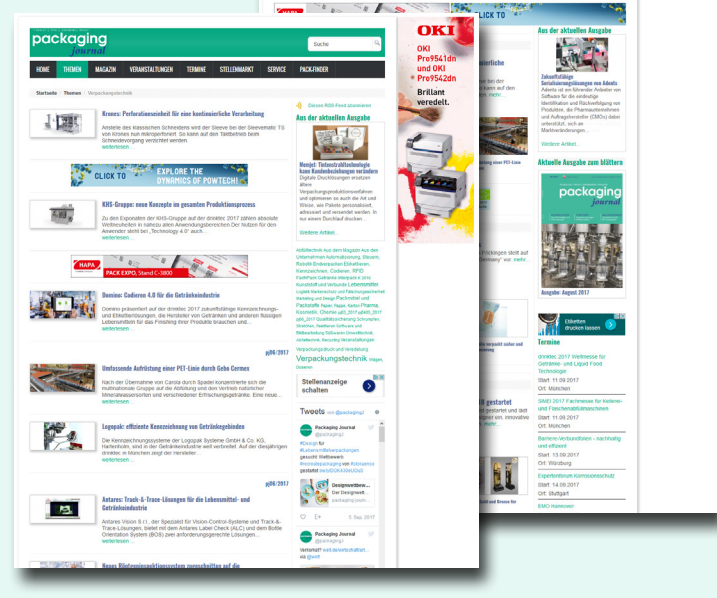
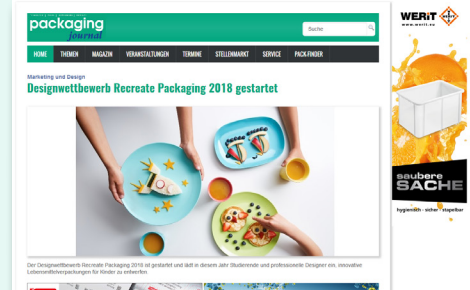
Data delivery	at least 3 weeks prior to placement by E-Mail to ph@ella-verlag.de Banner: (animated) GIF-Format, JPG, PNG, Flash-, HTML-Banner Image files or graphics files (banners) always as RGB (color scheme). Maximum file size: 500 KB
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Job market	Job wanted € 200,00 Job offer € 200,00 for 4 weeks In combination with print (see page 8) free
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Traffic	on request
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Content

- News
- E-Paper
- Product reports
- Company profiles
- Interviews
- Videos
- Trade fairs and events
- Job market
- Company database
 www.pack-finder.de



Ad type	Format in Pixel (width x height)	Placement	Price per week
Halfsize Banner*	A 234 x 60	Start page + Categories	120,00 €
Fullsize Banner*	B 468 x 60	Start page + Categories	200,00 €
Square Ad*	C 230 x 230	Start page + Categories	400,00 €
Superbanner/Leaderboard*	D max. 728 x 90	Start page + Categories	600,00 €
Skyscraper*	E max. 200 x 600	total rotation except pack-finder.de	500,00 €
Billboard*	F max. 800 x 250	total rotation except pack-finder.de	700,00 €
Wallpaper*	G max. 728 x 90 + 200 x 600 (+ Background optional)	total rotation except pack-finder.de	900,00 €
Content Ad + Advertorial**	H	Details on request	990,00 €
Online Advertorial**		Details and Price on request	
White Paper**		Details on request	350,00 €

*incl. linking. These ad types will be displayed in rotation with max. 2 other advertising partners.

**Videointegration possible.

New

Newsletter

Please contact us for the current conditions.
newsletter@packaging-journal.de

E

A

B B

B

C

H

Web-Address (URL) www.pack-finder.de
www.packaging-journal.de/pack-finder

Profile Business directory for companies in the packaging industry

Target group Opinion leaders and decision makers in the packaging industry

Publishing house ella Verlag - Elke Latuperisa e.K.

Contact Margot Cremer – E-Mail: mcremer@ella-verlag.de
Susanne Julia Gorny – E-Mail: sg@ella-verlag.de
Andrea Vogel – E-Mail: av@ella-verlag.de

Data delivery at least 2 weeks prior to placement by E-Mail to ph@ella-verlag.de
Banner: (animated) GIF-Format, JPG, PNG, Flash-, HTML-Banner Image files or graphics files (banners) always as RGB (color scheme). Maximum file size: 500 KB



Company entry:	Basic	Plus	Premium
Company entry including postal address and at least one keyword	✓	✓	✓
Telephone and fax number	✓	✓	✓
E-Mail	✓	✓	✓
Tie-in with your product reports, industry articles, news, events		✓	✓
Link to Homepage		✓	✓
Company logo		✓	✓
Product program		✓	✓
Company profile		✓	✓
Top position above the search terms			✓
Price/year	€ 0	€ 380,00	€ 490,00

The order covers 12 calendar months after which it runs until retraction. Terminations are required within a six-week notice prior to the end of the term. The charge is for one year in advance.

Zugriffe on request

Plus entry

Fette Compacting GmbH
Grabador Str. 24
21093 Schwanenb.,
Deutschland

Ansprechpartner: Herr Volker Reimsch, Head of Marketing/Letter Marketing
Telefon: +49 (0)4151 12 0
Fax: +49 (0)4151 12 27 97
E-Mail: sales@fette-compacting.com
Webseite: https://www.fette-compacting.com

Firmeninformation:
Fette Compacting ist der weltweit führende Anbieter von integrierten Lösungen für die industrielle Tablettenherstellung. Als Technologie- und Webmarktführer ist das Unternehmen auf Hochleistungsmaschinen für die pharmazeutische Industrie spezialisiert. Das Angebot umfasst: Tablettenpressen, Werkzeuge und Prozess-Equipment sowie Service, Trainings- und Beratungsleistungen.

Mit mehr als 5.000 installierten Maschinen ist das Unternehmen Weltmarktführer für Tablettenpressen in der Pharmaindustrie. 140 Patente auf Kerntechnologien und Verfahren der Tablettenherstellung auf Rundkugelpressen unterstreichen die technisch führende Rolle des Unternehmens. Stammsitz des Unternehmens ist Schwanenb. bei Hamburg. Zweiter Produktionsstandort ist Nanjing in China.

Als einziger Hersteller von Tablettenpressen betreibt Fette Compacting ein globales Netzwerk mit fünf voll ausstatten und digital vernetzten Kompetenzzentren in Deutschland (Schwanenb.), USA (Rockaway, New Jersey), Brasilien (Campinas), Indien (Goa) und China (Nanjing). Mehr als 100 hochqualifizierte Service- und Anwendungstechniker stellen dem Kunden weltweit an jedem Standort innerhalb dieses Netzwerks das gesamte Know-How und sämtliche Leistungen rund um die Tablettenproduktion zu Verfügung. Darüber hinaus betreuen Mitarbeiter in Tochtergesellschaften in Frankreich (Poissy), in Großbritannien (Maccles), Mexiko (Mexico City) und Südafrika (Gingap) sowie in über 40 weiteren internationalen Vertretungen die Kunden des Unternehmens vor Ort.

Fette Compacting ist Teil der LMT Group, einer mittelständischen Unternehmensgruppe in Familienbesitz. Zur Gruppe gehören außerdem LMT Tools, ein führender Hersteller von Präzisionswerkzeugen zur industriellen Bearbeitung von Konstruktionswerkstoffen, und die LMT Financial&Share Service, welche die zentralen Unternehmensfunktionen global vernetzen.

Einen Link zu unserem Youtube Channel finden Sie hier: <https://www.youtube.com/user/fettecompacting>

Bildergalerie:

Zu finden in: Pharma | Beratung, Dienstleistung und andere | Full- und Dosiersysteme

- Content**
- Company profile
 - Contact details
 - Logo
 - Link to company website
 - Offers
 - Service
 - Product information
 - Product photos
 - Product videos

Basic entry

Adept Technology GmbH
Hewittstr. 3
44179 Dortmund
Deutschland
Telefon: +49 (0)231 79081 0
Fax: +49 (0)231 79084 0

Zu finden in: Robotik | Automation | Software

Premium entry

pack-finder.de

Schnellsuche

Wäge- und Dosiersysteme

Ishida GmbH
Hauptstraße 10
72618 Schwanau
Deutschland
http://www.ishida.com

Bizerba GmbH & Co. KG
Willy-Brandt-Str. 20
72618 Schwanau
Deutschland
Telefon: +49(0)7143 110
http://www.bizerba.com

Collishan GmbH & Co. KG
Lagerstr. 10
72618 Schwanau
Deutschland
http://www.collishan.com

Fischbein Deutschland
Wolfsgraben 46
72618 Schwanau
Deutschland

1. The general terms and conditions of business for advertisements and third-party inserts in magazines published by ella-Verlag shall be applied exclusively - in the case of future advertisement orders too. Any conflicting or different terms and conditions specified by the party placing the order shall not be recognised.

2. The publishing company reserves the right to refuse advertisements and / or insert orders because of their content, origin or technical form, if their content violates laws or government regulations or if publication of them by the publishing company cannot reasonably be expected. Orders for inserts shall only be binding on the publishing company when a sample of the insert has been submitted and approved. The party placing the order shall be informed immediately when an order is rejected.

3. Advertisements designed editorially in such a way that they are not recognisable as advertisements shall be identified clearly as such by the publishing company by the inclusion of the word „Advertisement“.

4. The party placing the order is responsible for supplying the text for the advertisement and flawless printing documents or the inserts in good time.

5. The publishing company guarantees the printing quality that is normal for the publication booked, within the framework of what is possible on the basis of the printing documents.

6. The party placing the order shall pay the costs of producing reproducible originals, of optimising printing documents that are received damaged and of making changes to originally agreed versions that the party placing the order requests or is responsible for.

7. If a smaller number of advertisements than planned is placed within the 12-month period, the relevant discount amount shall be charged in retrospect. If a larger number of advertisements than planned is placed within the 12-month period, the relevant higher discount shall be credited in retrospect.

8. If the advertisement is partly or completely illegible, incorrect or incomplete when it has been printed, the party placing the order shall have the right to a reduction in price or a faultless replacement advertisement, but only to the extent that the purpose of the advertisement has been impaired. If the publishing company lets a reasonable deadline pass that has been set for it in this context or if the replacement advertisement is not flawless either, the party placing the order shall have the right to a reduction in payment or cancellation of the order. Complaints must be submitted immediately, within four weeks of the receipt of the invoice in the case of faults that are not obvious. It shall not be possible to enforce warranty claims otherwise.

9. There shall be no right to damages - for whatever legal reason - except in cases of intent or gross negligence on the part of the publishing company, its legal representatives or persons it employs to discharge its duties. In commercial business transactions, claims to damages shall in addition be limited to replacement of the foreseeable damage up to the payment that has to be made for the advertisement or insert in question. Liability on the part of the publishing company for damage because of the lack of warranted characteristics shall not be affected by this.

10. The publishing company does not accept any liability for mistakes made in communication in the case of advertisements, changes in the date and issue, text corrections and cancellations that are made by telephone.

11. The party placing the order vouches for the content and legal admissibility of the text and picture documents made available for publication; The party placing the order is required to exempt the publishing company from claims made by third parties - for whatever legal reason - including any court and / or lawyers' fees that may be incurred. In placing the order for an advertisement, the party placing the order is undertaking to pay the costs of the publication of a correction that relates to claims actually made in the advertisement published, on the basis of the price list for advertisements applicable at the time in question. The same applies to orders for inserts.

12. The place of performance shall be Cologne / Germany. The place of jurisdiction in the case of legal action relating to business transactions with merchants, legal entities under public law or special public funds shall be Cologne / Germany. Where claims by the publishing company cannot be enforced in summary proceedings for orders to pay debts, the place of jurisdiction for non-merchants shall be determined by their place of residence. If the place of residence or customary place of abode of the party placing the order, including non-merchants, is unknown at the time when legal action is taken, or if the party placing the order moves his place of residence or customary place of abode outside the area in which the law applies after conclusion of the contract, Cologne / Germany shall be arranged as the place of jurisdiction.

Additional Terms and Conditions of the Publisher:

1. The cancellation of orders regarding advertisements, supplements and inserts must be conducted until the advertisement deadline. The publisher is entitled to charge the client any costs occurred for typesetting, respectively production.

2. The publisher does not assume any warranty in case of the loss in the mail of individual inserts.

3. Should it not be possible to immediately detect faults in the printing material and should the same not be detected until printing has commenced, the client is not entitled to any claims against the publisher in case of unsatisfactory print.

4. Any confirmations regarding placings, with the exception of permanently confirmed preferential placings, are only conditionally valid and are subject to technical change. In any such event, the publisher can not be held liable.

5. The publisher is entitled, within the scope of his technical and operational options, to also publish the commissioned advertisement orders in online services on a supplementary basis. The publisher hereby reserves the right to align the printing material forwarded for print to the requirements of the internet. The online presentation may deviate from the print result in the printed edition.