



# 2021

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[www.packaging-journal.de](http://www.packaging-journal.de)

[www.pack-finder.de](http://www.pack-finder.de)

[facebook.com/packagingjournal](https://facebook.com/packagingjournal)

[twitter.com/packagingj](https://twitter.com/packagingj)



**Magazine profile:** *packaging journal* is one of the leading professional journals of the packaging industry. As an integrative information medium for decision-makers, it reports independently and in a compact form and is the only packaging magazine which is published in two languages (German/English). Due to its mainly user-specific coverage it represents an ideal guide in a permanently expanding market sector. It serves as a platform for the makers of the industry. The editorial department focuses on innovations from all sectors in regard to the newest packaging solutions.

<b>Frequency of Publication:</b>	9 x per year
<b>Volume:</b>	20th (est. 2001)
<b>Web-Address:</b>	<a href="http://www.packaging-journal.de">www.packaging-journal.de</a>
<b>Controlled circulation:</b>	IWV
<b>Editor:</b>	Jennifer Latuperisa-Andresen
<b>Publisher:</b>	ella Verlag und Medien GmbH
Office Address:	Emil-Hoffmann-Straße 55-59 · 50996 Köln
Phone/ fax:	+49 (0)22 36 - 84 88 0 / +49 (0)22 36 - 84 88 24
Internet/E-Mail:	<a href="http://www.ella-verlag.com">www.ella-verlag.com</a> / <a href="mailto:office@ella-verlag.com">office@ella-verlag.com</a>
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<b>Subscription Price:</b>	plus mailing expenses		
Annual Subscription:	Domestic	80,00 Euro (incl. VAT)	
Students/Pupils:		40,00 Euro (incl. VAT)	
Individual Copies:		12,50 Euro (incl. VAT)	
Annual Subscription:	Foreign Country	108,00 Euro (without VAT)	
<b>ISSN:</b>	1610-0336		
<b>Publication Analysis:</b>	2019/2020	9 issues	
<b>Total Volume:</b>	604	pages	100,00 %
<b>Editorial Section:</b>	465	pages	76,99 %
<b>Advertising Section:</b>	139	pages	23,01 %
Hereof are:			
Bound-in inserts:	4	pages	2,87 %
Ads of the Publisher:	12	pages	8,63 %
Loose inserts:	3		
<b>Editorial Content Analysis:</b>	2019/2020	452 pages	
according to topics:			
Packaging Machines	136	pages	29,25 %
Packing Material/Packs	65	pages	13,98 %
Labelling, Coding	29	pages	6,24 %
Packaging Print/Finishing	24	pages	5,16 %
Marketing	32	pages	6,88 %
From the companies	84	pages	18,07 %
Exhibitions and Events	83	pages	17,85 %
Miscellaneous	12	pages	2,57 %
	465	pages	100,00 %

## Circulation analysis

### Circulation control



### Circulation analysis\*:

Printed Copies: 13.463 Copies  
 Actually circulated Number of Copies: 13.403 Copies  
 For Abroad: 112 Copies  
 \*Average over the period 1. July 2019 - 30. June 2020

## Format

**Magazine Format:** 210 mm width, 297 mm height, DIN A4  
**Type Area:** 185 mm width, 268 mm height  
 Number of columns: 3 columns, column width: 60 mm

## Print

**Printing Process:** Rotary offset  
**Binding Process:** Adhesive binding  
**Data Format:** As the standard format for the transfer of digital data, we require PDF Data. Image data must at least feature 300 dpi high-resolution, the color model must always be CMYK.  
**Delivery:** produktion@packaging-journal.com

## Sectors/Industries/Company types

Section	Category/recipient groups	Ratio of actually circulated circulation in	
		%	Copies
Processors and Users		73,93	9.909
10/11	Food, beverages	42,19	5.655
20/21/	Chemicals, pharmaceuticals, cosmetics	29,26	3.922
/80.92	Filling and packaging industry, Contract packers		
13/26/27/31/	Utility goods manufactures, nonfood, textile goods,	2,48	332
32/32,5/38	medical technology etc.		
Suppliers		20,85	2.794
28	Packaging machine manufactures, manufacturer of process control systems, automation or robotics	6,31	846
17.1/17.2/22.2/	Packaging closures, packaging materials and packs, wood, paper,	14,54	1.948
23//25.92	pulp, plastic, cardboard, metal and glass		
Other sectors		5,22	700
46/47	Wholesalers and retail	2,26	303
18	Printing industry	1,44	193
71.12/73.11	Product and packaging design, counsellors, etc.	0,29	39
	Other	1,23	165
Actually circulated circulation*		100,00	13.403

## Job Characteristics: Position in the Company

	Ratio of mediated readers in	
	%	Recipient
CEO, managing board member, owner	32,33	4.333
Quality management, production, maintenance	16,24	2.177
Purchase	9,33	1.250
Research, development, construction	7,95	1.065
Sales and Marketing	25,41	3.406
Logistics	4,28	573
Others	4,47	599
<b>Actually circulated circulation*</b>	<b>100,00</b>	<b>13.403</b>

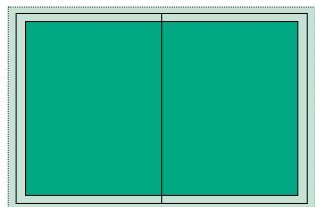
\*Average over the period 1. July 2019 - 30. June 2020

Source: own survey 4/20

Format Specifications: Width x Height

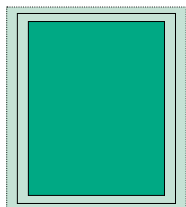
a: Type Area Format

b: Bleed Format + 3 mm Trim



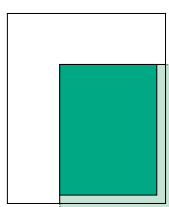
**2/1 Page across Centerfold**

b: 420 x 297 mm



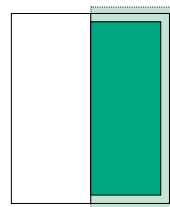
**1/1 Page**

a: 185 x 268 mm  
b: 210 x 297 mm



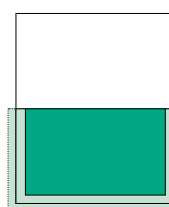
**Junior-Page**

a: 132 x 184 mm  
b: 142 x 198 mm



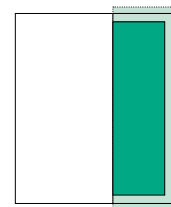
**1/2 Page Upright**

a: 90 x 268 mm  
b: 100 x 297 mm



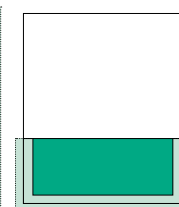
**1/2 Page Landscape**

a: 185 x 128 mm  
b: 210 x 142 mm



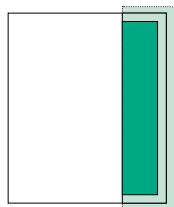
**1/3 Page Upright**

a: 60 x 268 mm  
b: 72 x 297 mm



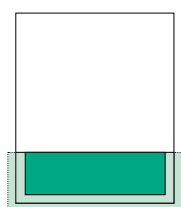
**1/3 Page Landscape**

a: 185 x 88 mm  
b: 210 x 97 mm



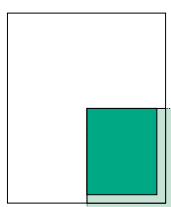
**1/4 Page Upright**

a: 43 x 268 mm  
b: 53 x 297 mm



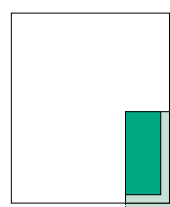
**1/4 Page Landscape**

a: 185 x 65 mm  
b: 210 x 75 mm



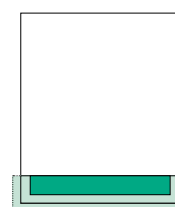
**1/4 Page Block**

a: 90 x 128 mm  
b: 100 x 142 mm



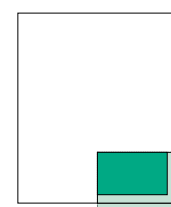
**1/8 Page Upright**

a: 43 x 128 mm  
b: 53 x 142 mm



**1/8 Page Landscape**

a: 185 x 32 mm  
b: 210 x 44 mm



**1/8 Page Block**

a: 90 x 65 mm  
b: 100 x 75 mm

All bleed formats plus 3 mm trim.

Format	basic price	5% discount	10% discount	15% discount	20% discount
2/1 page 4c	<b>8.600,00</b>	8.170,00	7.740,00	7.310,00	6.880,00
1/1 page 4c	<b>4.900,00</b>	4.655,00	4.410,00	4.165,00	3.920,00
1/2 page 4c	<b>2.950,00</b>	2.802,50	2.655,00	2.507,50	2.360,00
Junior page 4c	<b>3.200,00</b>	3.040,00	2.880,00	2.720,00	2.560,00
1/3 page 4c	<b>2.400,00</b>	2.280,00	2.160,00	2.040,00	1.920,00
1/4 page 4c	<b>1.850,00</b>	1.757,50	1.665,00	1.572,50	1.480,00
1/8 page 4c	<b>1.150,00</b>	1.092,50	1.035,00	977,50	920,00
<hr/>					
Isolated ads		60 mm/w	pro mm/h	4c	
Minimum size			50 mm/h	11	

#### Discounts isolated ads:

3 editions	3 %
6 editions	5 %
8 editions	10 %

All prices in EURO, 4c prices valid for Euroscale colors. Rates do not include VAT.

#### Surcharges:

Special color on request

#### Preferential placement:

Cover + cover story, cover story also online on [www.packaging-journal.de](http://www.packaging-journal.de)

see  
page 6

Inside front cover and outside back cover  
1/3 page 4c upright next to the editorial, S. 3  
1/3 page 4c upright next to the table of contents, S. 5

€ 6.400,00  
on request  
on request

Fixed placements. 10% surcharge on basic rate

#### Special advertising:

Upon request we offer custom-tailored types of advertising such as banderole, cover-gatefolder, panorama view ad, corner-square ad, advertorial etc. We offer individual cross-media solutions on request.

#### Discounts:

For purchase within 12 months  
(Starting with the first advertisement)

#### Frequency discount rate

3 x publication	3 %
6 x publication	5 %
8 x publication	10 %

#### Quantity discount rate

2 pages	5 %
4 pages	10 %
6 pages	15 %
8 pages	20 %

All surcharges with the exception of technical fees and postal charges can be discounted

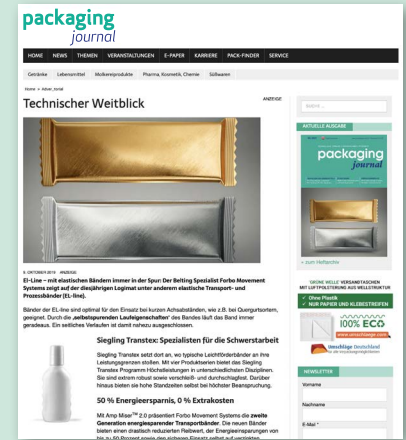
#### Terms of payment:

Payment within 30 days of invoice date.  
2% discount for advance or direct debit.  
VAT Reg no.: DE 323 037 531

#### Bank details:

Sparkasse KölnBonn  
IBAN: DE64 3705 0198 1934 7109 20  
SWIFT/BIC: COLSDE33XXX

## The cover story - The all-round complete package € 6.400



### Print

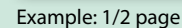
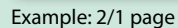
Your product as cover picture on more than 13,000 magazine covers

### Print

Title story in the magazine on 2 to 3 magazine pages

### Online

- Article on [packaging-journal.de](http://packaging-journal.de)
- Placement in e-paper incl. links
- Newsletter Text and Picture
- cover visible for at least 5 weeks on start page
- Social Media Posts, LinkedIn, Xing, Facebook und Twitter

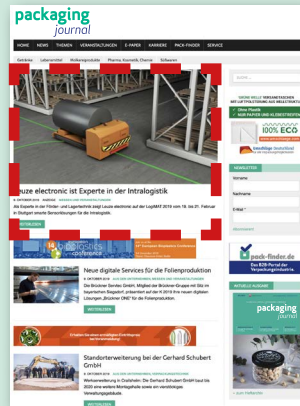


Your content is prominently placed in the editorial environment of the packaging journal printed version.

## Advertorial – ONLINE Price on request



Detailed online article  
on [packaging-journal.com](http://packaging-journal.com)



Prominent notice  
on homepage



optional



Additional Print Advertorial  
on request

Your content is prominently placed in the editorial environment of the packaging journal online edition.



packaging journal		2021 Media information						Schedule
Issue	1 February	2 March	3 April	4/5 June	6 August	7 September	8 November	9 December
Publication date	04.02.2021	15.03.2021	28.04.2021	07.06.2021	11.08.2021	15.09.2021	27.10.2021	08.12.2021
Editorial deadline	18.12.2020	16.02.2021	19.03.2021	30.04.2021	07.07.2021	11.08.2021	20.09.2021	03.11.2021
Advertising dead- line	18.01.2021	24.02.2021	07.04.2021	17.05.2021	21.07.2021	25.08.2021	06.10.2021	17.11.2021
Artwork deadline	20.01.2021	01.03.2021	12.04.2021	26.05.2021	28.07.2021	01.09.2021	13.10.2021	24.11.2021
Print run	13.000 + epaper	13.500 + epaper	16.500 + epaper	13.500 + epaper	13.000 + epaper	13.000 + epaper	13.000 + epaper	13.000 + epaper
Preliminary Report	interpack	Anuga FoodTec, drupa		Achema, CosmeticBusiness, LogiMAT	FachPack	FachPack, DrinkTec	sps	ProSweets, FruitLogistica
Special	interpack	Automation, Control, Robotics	Sustainability and Green packaging	Pharmaceuticals, Cosmetics, Chemistry	Labeling, Marking, Coding, RFID	FachPack	Packaging trends 2021/2022	Food and Confectionery Packaging
Topics	Trends and News Interpack  Packaging Machines and Technology  Packing Materials and Packs  Automation, Robotics  Labeling, Coding  Pharmaceuticals and Cosmetics  Final Packaging, Logistics	Packaging Food  Package Printing and Finishing  3D Printing, Digital Printing  Paper, Cardboard, Folding box  Luxury and Promotion Packaging  Closures and closure systems  Fair follow-up report Interpack, BioFach	Packaging Machines and Technology  Labeling, Coding  Final Packaging, Logistics  Marketing and Design  Filling Technology  Recycling and environmental engineering  Fair follow-up report Anuga FoodTec, Drupa	Packages made of Plastic, Glass, Metal, Composites  Beverages  Paper, Cardboard, Folding box  Luxury and Promotion Packaging  Co-Packaging  Packing Materials and Packs  Final Packaging, Logistics	Recycling  Shrinking and Stretching, Pallettizing  Weighing and Dosing, Quality Assurance  Packaging technology  Transport Packaging, IBC, Big Bags	FachPack: Trends and News  Packing Materials and Packs  Packaging Machines and Technology  Pharmaceuticals und Cosmetics  Automation, Robotics  Labeling, Coding, RFID  Packaging Food  Final Packaging	Labeling, Coding  Filling Technology  Automation, Robotics  Sustainability and Green Packaging  Marketing and Design  Closures and closure systems  Fair follow-up report FachPack	Pharmaceuticals, Cosmetics, Chemistry  Package Printing, Digital Printing  Packaging Machines and Technology  Final Packaging, Logistics  Weighing and Dosing, Quality Assurance
Fairs	Biofach, Nuremberg 17.-20.02.2021  METPACK, Essen 23.-27.02.2021  interpack, Düsseldorf 25.02.-03.03.2021  CCE und ICE, Munich 09.-11.03.2021	Deutscher Verpackungskongress, Berlin 18.-19.03.2021  Anuga FoodTec, Cologne 23.-26.03.2021  LOPEC Munich 24.-26.03.2021  Hannover Messe 12.-16.04.2021  drupa, Düsseldorf 20.-28.04.2021	Control, Stuttgart 04.-07.05.2021  Techtextil 2021, Frankfurt 04.-07.05.2021  Transport Logistic, Munich 04.-07.05.2021  FRUIT LOGISTICA, 18.-20.05.2021, Berlin  White Label Expo, Frankfurt 19./20.05.2021  Empack, Dortmund 19./20.05.2021  LuxePack Edition Speciale 01.-02.06.2021	Cosmetic Business, Munich 09.-10.06.2021  Zellcheming Expo, Wiesbaden 09.-10.06.2021  Achema, Frankfurt 14.-18.06.2021  Glasstec, Düsseldorf 15.-18.06.2021  LogiMat, Stuttgart 22.-24.06.2021		LabelExpo Europe, Brussels 21.-24.09.2021  FachPack, Nuremberg 28.-30.09.2021  drinktec, Munich 04.-08.10.2021  Vision, Stuttgart 05.-07.10.2021  Motek, Stuttgart 05.-08.10.2021  Fakuma, Friedrichshafen 12.-16.10.2021  IBA, Munich 24.-28.10.2021	Compamed, Düsseldorf 15.-18.11.2021  Productronica, Munich 16.-19.11.2021  sps smart production solutions, Nuremberg 23.-25.11.2021	

## Bound-in inserts, inserts , glued-on advertising media

### Bound-in inserts for total circulation:

Bound inserts must be delivered folded, untrimmed, without back stapling

Volume	Paper weight	min.	up to 120 g/m <sup>2</sup>	up to 170 g/m <sup>2</sup>	> 170 g/m <sup>2</sup>
2 Pages		120 g/m <sup>2</sup>	€ 3.300,00	€ 3.430,00	€ 3.560,00
4 Pages		80 g/m <sup>2</sup>	€ 5.275,00	€ 5.539,00	€ 5.670,00

Please deliver the bound inserts in an untrimmed format of 218 mm width and 307 mm height.  
(head, side and foot trimming = 5 mm; milling allowance in collar = 3 mm)

Required delivery quantity: on request  
sample upon order placement

### Inserts for total circulation:

Loosely inserted, max. paper size 205 mm x 285 mm

Insert weight price per thousand incl. shipping

up to 25 g € 255,00

up to 50 g € 375,00

For each additional 25 g € 115,00

Partial inserts with extra charge.

A note with the insert will be included free of charge in the imprint.

Copies required: on request

sample upon order placement

### Glued-on advertising media (total circulation only)

In conjunction with an ad or bound-in insert

Adhesive costs € 120,00/per thousand

Brochures/Samples on request after a sample

Copies required on request

Delivery Date 12 days prior to publication date

Before accepting an order, the advertisement must be submitted with the advertising material glued on.

### Delivery address:

Bonifatius GmbH

Karl-Schurz-Straße 26 · 33100 Paderborn

Telefon: 05251 - 1530

Delivery note: for „packaging journal“, Issue ...

## Suppliers guide pack-finder

The buyers guide of the [packaging journal](http://www.packaging-journal.de).

Our readers will find their suppliers - the suppliers their customers.

**Minimum size:** one column 43 mm wide x 20 mm height  
Multiple columns available.

**Price per mm height/  
per column/per issue:** b/w € 2,20 4c € 3,00

**Discount:** 8 issues 10 %

**Terms of payment:** Direct debit with 2 % discount

**Tags:** free of charge and of your own choice

**Changes:** semi-annually, in writing to the publisher to the respective closing dates (see schedule, page 6)

**Conditions:** The order covers 12 calendar months after which it runs until retraction. Terminations are required within a six-week notice prior to the end of the term. The charge is for one year in advance.

**Combination offer:** 50 % discount on a online business entry in category „Plus“ on our B2B portal [www.pack-finder.de](http://www.pack-finder.de) (see page 10)

## Jobs

**Job offer and  
Job wanted:** per mm (1-column) b/w € 2,20 4c € 3,00

1/1 page b/w € 2.359,00 4c € 3.216,00  
(262 mm high/4-column)


**Combination offer:** free online entry for a period of 6 weeks  
[www.packaging-journal.de](http://www.packaging-journal.de)

<b>Web-address (URL)</b>	www.packaging-journal.de
<b>Profile</b>	B2B communication for decision-makers in the packaging industry. News, reports, information on fairs and events, e-paper editions of the magazine, company database www.pack-finder.de and job market
<b>Target group</b>	Opinion leaders and decision makers in the entire packaging industry
<b>Publishing house</b>	ella Verlag und Medien GmbH
<b>Contact</b>	Susanne Julia Gorny      sg@ella-verlag.com Andrea Vogel              av@ella-verlag.com

<b>Data delivery</b>	at least 3 weeks prior to placement by E-Mail to produktion@packaging-journal.de Banner: (animated) GIF-Format, JPG, PNG, Flash-, HTML-Banner Image files or graphics files (banners) always as RGB (color scheme). Maximum file size: 500 KB
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<b>Job market</b>	Job wanted € 200,00 Job offer € 200,00 for 4 weeks In combination with print (see page 10) free
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<b>Traffic</b>	on request
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**Co-Packing 1: Bei Lohnverpackern ist Flexibilität Trumpf**

16. Februar 2016 von: Susanna Gorny, Marketing-Managerin  
Vom Verpacken über die Beratung bis zur Komplettfertigung: In unserer neuen Lohnverpackungsbranche und ihre Unternehmen ist das Fokus.

**PROFIS GESUCHT!**



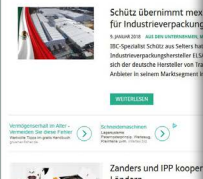
**2019: Anmeldung geschlossen**

16. Januar 2016 von: Susanna Gorny, Marketing-Managerin  
Ab sofort können sich interessierte internationalen Fachmänner der Branche anmelden. Die Messe findet vom 16. bis 19. Februar 2016 in der Messe Frankfurt statt.

**Taschen, Tüten, Teppich**  
später werden kann

16. Januar 2016 von: Susanna Gorny, Marketing-Managerin  
PE-Taschen effizient und wiederverwendbar: regeln sie PET wesentlich mehr als wieder eine Flasche.

**PROFIS GESUCHT!**  
Der Stellenmarkt für die Verpackungsbranche

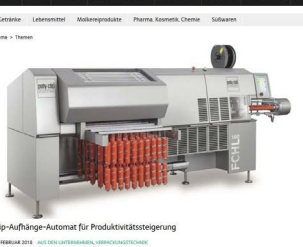


**Schütz übernimmt mes für Industrieverpackung**

16. Januar 2016 von: Susanna Gorny, Marketing-Managerin  
Die Schütz GmbH hat die mes übernommen. Die Schütz GmbH ist ein Unternehmen der Schütz Gruppe, das sich auf die Produktion von industriellen Verpackungen spezialisiert hat.

**Zanders und IPP kooperieren**

16. Januar 2016 von: Susanna Gorny, Marketing-Managerin  
Die Zanders GmbH aus Belgien und die IPP Kunststofftechnik GmbH aus Deutschland haben eine Kooperationsvereinbarung geschlossen.



**Clip-Aufhänge-Automat für Produktivitätssteigerung**


23. Februar 2016 von: Susanna Gorny, Marketing-Managerin  
Der Clip-Aufhänge-Automat FCH 160 von Poly clip System kombiniert hoch effizient das Clippen mit dem gleichzeitigen Sortieren der Schläuche sowie dem automatischen Auffüllen und auf den Raschbaud Positionieren.

**VERPACKUNGSTECHNIK**

23. Februar 2016  
Der Clip-Aufhänge-Automat FCH 160 von Poly clip System kombiniert hoch effizient das Clippen mit dem gleichzeitigen Sortieren der Schläuche sowie dem automatischen Auffüllen und auf den Raschbaud Positionieren.

**PACKMITTEL UND PACKSTOFFE**

16. Februar 2016  
Individuelle technische Lösungen von Bierna Kirchoff  
Die Verpackungsmaschinenbauer Bierna Kirchoff hat sich in den vergangenen zwei Jahren noch einmal erweitert: Die Unternehmen kann Interessenten von kompletten Produktionsanlagen zur Herstellung von Kartonnenverbundstoffen anbieten.



**pack-finder.de**

Das B2B-Portal der Verpackungsindustrie.

**NEUZEITUNG**

Neuer Start für Ingenieure (BIMBAC)

Clip-Aufhänge-Automat für Produktivitätssteigerung

Produktionsmaschinen und -komponenten - egypting auf einen Blick

Anuga FoodTec: mehr als 100 Jahre Aussteller aus dem Bereich Foodtech

Am 16.02.2016: Produkt aus dem Bereich Foodtech

**Titelbild**

Produktions- und Recycling-Maschinen der 4. Generation

Ad type	Format in Pixel (width x height)	Placement	Price per week	Extra Placement	Price per week
Superbanner Standard 4:1 <b>A</b>	840 x 210	Start side and In-Post in a rubric*	290 €	Each additional category or keyword*	+ 150 €
Medium Rectangle <b>B</b>	300 x 250	Sidebar total rotation (without pack-finder)	440 €	Additionally on Sidebar pack-finder	+ 120 €
Skyscraper <b>C</b>	200 x 600	Total rotation	550 €		
Billboard <b>D</b>	840 x 250	Total rotation	770 €		
Leaderboard <b>E</b>	1200 x 189	Total rotation	990 €		
Superbanner Premium 2:1 <b>F</b>	840 x 420	Start side and In-Post in a rubric*	380 €	Each additional category or keyword*	+ 210 €

incl. linking. These ad types will be displayed in rotation with max. 2 other advertising partners.

\* Choice of rubric

Initial and continuing education  
Automation and robotics  
Labeling and marking  
Green packaging  
Marketing and design  
Trade fairs and events  
Packaging and packaging materials  
Products  
Company portraits  
Paper, cardboard, cardboard  
Pharma, cosmetics, chemistry  
Packaging printing  
Packaging technology

The screenshot shows the packaging-journal.de website with several ad placements marked with letters A through F:

- A**: A large red banner at the top left.
- B**: A red sidebar on the right side of the page.
- C**: A red vertical banner on the far right side of the page.
- D**: A large red banner in the main content area, featuring a photo of a trade fair.
- E**: A red banner at the top right of the main content area.
- F**: A large red banner at the bottom of the main content area.

The website content includes a navigation bar with links like HOME, NEWS, THEMEN, VERANSTALTUNGEN, ZEITSCHRIFT, KARRIERE, PACK-FINDER, and SERVICE. Below the navigation bar, there are sections for "Güter", "NEUHEITEN", "THEMEN", and "AKTUELLE AUSGABE". The "THEMEN" section lists various topics related to packaging technology and automation.

<b>Web-Address (URL)</b>	www.pack-finder.de www.packaging-journal.de/pack-finder	
<b>Profile</b>	Business directory for companies in the packaging industry	
<b>Target group</b>	Opinion leaders and decision makers in the packaging industry	
<b>Publishing house</b>	ella Verlag und Medien GmbH	
<b>Contact</b>	Susanne Julia Gorny Andrea Vogel	sg@ella-verlag.com av@ella-verlag.com
<b>Data delivery</b>	at least 3 weeks prior to placement by E-Mail to produktion@packaging-journal.de Banner: (animated) GIF-Format, JPG, PNG, Flash-, HTML-Banner Image files or graphics files (banners) always as RGB (color scheme). Maximum file size: 500 KB	



Company entry:	Basic	Plus	Premium
Company entry including postal address and at least one keyword	✓	✓	✓
Telephone and fax number	✓	✓	✓
E-Mail		✓	✓
Tie-in with your product reports, industry articles, news, events		✓	✓
Link to Homepage		✓	✓
Company logo		✓	✓
Product program		✓	✓
Company profile		✓	✓
Top position above the search terms			✓
<b>Price/year</b>	€ 0	€ 380,00	€ 490,00

The order covers 12 calendar months after which it runs until retraction. Terminations are required within a six-week notice prior to the end of the term. The charge is for one year in advance.

## Page impressions on request

### Plus entry



Fette Compacting GmbH

Grabaut Str. 24  
21493 Schwarzenbek  
Deutschland

**Ansprechpartner:** Herr Volker Reisch, Head of Marketing/Letter Marketing  
Telefon: +49 (0)4151 12 0  
Fax: +49 (0)4151 12 27 97  
E-Mail: [volker@fette-compacting.com](mailto:volker@fette-compacting.com)  
Weburl: <https://www.fette-compacting.com>

**Firmeninformation:**  
Fette Compacting ist der weltweit führende Anbieter von integrierten Lösungen für die industrielle Tablettenherstellung. Als Technologie- und Weltmarktführer ist das Unternehmen auf Hochleistungsmaschinen für die pharmazeutische Industrie spezialisiert. Das Angebot umfasst Tablettenpressen, Werkzeug- und Prozess-Equipment sowie Service, Trainings- und Beratungsleistungen.  
Mit mehr als 5.000 installierten Maschinen ist das Unternehmen Weltmarktführer für Tablettenpressen in der Pharmaindustrie. 140 Patente auf Kernstechnologien und Verfahren der Tablettenherstellung auf Rundkugelpressen unterstreichen die technisch führende Rolle des Unternehmens. Stammsitz des Unternehmens ist Schwarzenbek bei Hamburg. Zweiter Produktionsstandort bei Nanjing in China.  
Als einziger Hersteller von Tablettenpressen betreibt Fette Compacting ein globales Netzwerk mit fünf voll ausgestatteten und digital vernetzten Kompetenzzentren in Deutschland (Schwarzenbek), USA (Rockaway, New Jersey), Brasilien (Campinas), Indien (Gurgaon) und China (Nanjing). Mehr als 100 hochqualifizierte Service- und Anwendungstechniker stellen dem Kunden weltweit an jedem Standort innerhalb dieses Netzwerks das gesamte Know-How und sämtliche Leistungen rund um die Tablettenproduktion zu Verfügung. Darüber hinaus betreiben Mitarbeiter in Tochtergesellschaften in Frankreich (Ploisy Le Grand), Spanien (Madrid), Mexiko (Mexico City) und Südkorea (Gyeongju) sowie in über 40 weiteren internationalen Vertretungen die Kunden des Unternehmens vor Ort.

Fette Compacting ist Teil der UFI Group, einer mittelständischen Unternehmensgruppe in Familienbesitz. Zur Gruppe gehören außerdem UFI Tool, ein führender Hersteller von Präzisionswerkzeugen zur industriellen Bearbeitung von Konstruktionswerkstoffen, und die UFI Financials/Service Division, welche die zentralen Unternehmensfunktionen global vereinnahmt.  
Einen Link zu unserem Youtube Channel finden Sie hier: <https://www.youtube.com/Autori/fettecompacting>

**Map:**  
Karte Satellit Straßenplan  
Zur finden in: Pharma | Beratung, Dienstleistung und andere | Full- und Dosiersysteme



Bildergalerie:



Zur finden in: Pharma | Beratung, Dienstleistung und andere | Full- und Dosiersysteme

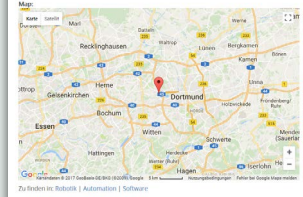
## Content

- Company profile
- Contact details
- Logo
- Link to company website
- Offers
- Service
- Product information
- Product photos
- Product videos

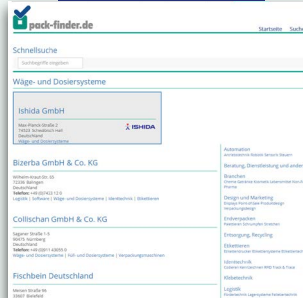
### Basic entry

Adept Technology GmbH

Weyers Str.  
44179 Dortmund  
Deutschland  
Telefon: +49 (0)231 7984 0  
Fax: +49 (0)231 7984 10  
E-Mail: [info@adept-tech.com](mailto:info@adept-tech.com)



### Premium entry



## Newsletter

Up-to-date information from the packaging industry - for the packaging industry. The newsletter informs about the latest trends in the packaging industry with articles about products, companies, people, events and trade fairs.

## Target group

Opinion leaders and decision makers in the packaging industry.

## Frequency

Weekly plus fair specials

Stand-alone-newsletter possible, details upon request.

## Ad types

ad type	size (width x height)	price** per newsletter	Best Position
<b>A</b> Banner 4:1	600 w x 150 h Pixel	390,00 €	540,00 €***
<b>B</b> Banner 2:1	600 w x 300 h Pixel	540,00 €	690,00 €***
<b>C</b> Text & Image ad incl. link	Image: 620 w x 400 h Pixel Headline: max. 70 characters* Text: max. 350 characters	810,00 €	

\* incl. space characters \*\*All prices subject to VAT \*\*\*A and B can also be booked as the „Best Position“

## Data delivery

at least 2 weeks prior to placement by E-Mail to  
[produktion@packaging-journal.de](mailto:produktion@packaging-journal.de)

Banner: (animated) GIF-Format, JPG, PNG, Flash-, HTML-Banner Image files or graphics files (banners) always as RGB (color scheme).  
Maximum file size: 500 KB

## Contact

Redaktion: Doris Bünagel [db@ella-verlag.com](mailto:db@ella-verlag.com)  
Marketing: Susanne Julia Gorny [sg@ella-verlag.com](mailto:sg@ella-verlag.com)  
Andrea Vogel [av@ella-verlag.com](mailto:av@ella-verlag.com)

**packaging journal NEWSLETTER**

**Guten Tag Manager Content!**

Prozesse sollen optimiert, Herstellungskosten reduziert, die Produktqualität verbessert werden. Das ist alltägliches Geschäft in der industriellen Produktion.

Innovationen zählen sich aus. Erfolgserwartende Botschaften finden Sie in diesem Newsletter. Ein Newsletter informiert nicht nur über vielversprechende Unternehmensnachrichten, sondern auch über gleich 30 Prozent seiner Verpackungen erzeugen, und ein Kaffeehaus hat mit einem neuen Verfahren die Verpackungsgüte seiner „Soft-Flüssigkeit“ erhöht.

Auf der Suche nach bewährten Innovationen werden sich Teile dieses Monats wieder Deutschland über das FachPack 2019 in Hamburg schenken. Wir berichten ausführlich.

Ich wünsche Ihnen eine gewinnbringende Leszeit!

**Ulrich Kluge**

**A**

Nie wieder nach passenden Kartons suchen

Innerhalb der richtigen Kartons für Hand haben. In vielen Verpackungsabteilungen hängt dieser Wunsch wie eine schmale Linie. Die Suche nach den richtigen Kartons kostet Zeit und Geld. Lagerung (Preis). Wie praktisch kann die neue Maschine, die auf der Suche nach dem richtigen Kartons für ein Endverpackungsprodukt hilft. Dieses: zeigt solche Lösungen auf der FachPack 2019.

**Ulrich Kluge**

**B**

**Effizienz**










**Plug-and-Package: Maßgeschneiderte Effizienz mit dem neuen Maschinenprogramm Lightline**

Auf der FachPack präsentiert Schubert erstmals ein neues, vollautomatisches Case-Packer, das das Verpacken in Kartons auf kleinstem Raum ermöglicht. Das Schubert Case-Packer liefert zum neuen Maschinenprogramm „Lightline“, mit dem Schubert kostenoptimale Lösungen für Verpackungsaufgaben bietet, die weniger Flexibilität erfordern.

**Ulrich Kluge**

## packaging journal TV – Media Pakete



PAKET S Ihre News im Bild	PAKET M News und Online	PAKET L TV Spezial mit Ihrem Inhalt
1200EUR	2.990EUR	3.600EUR
 Ihre Bilder und Videos	 Online-Advertorial	 Ihr eigener Film
 Länge: 40 bis 60 Sekunden	 zusätzlich News-Film	 Länge: bis 5 Minuten
 Platzierung im TV-Magazin	 bis 60 Sekunden im TV	 Überall verwenden
<a href="#">Demo</a>	<a href="#">Demo</a>	<a href="#">Demo</a>

Regelmäßig liefert packaging journal TV die neuesten Nachrichten, Hintergründe, Produkt-Neuheiten und Interviews zum Angucken. Für die Präsentation Ihrer Produkte und Dienstleistungen bieten wir mehrere Media-Pakete an. Sprechen Sie uns gerne jederzeit an. Weitere Informationen unter [www.packaging-journal.de/tv](http://www.packaging-journal.de/tv)



1. The Publisher's general terms and conditions for advertisements and third-party advertising supplements apply exclusively – that applies to future advertisement orders too. Conflicting or deviating terms of the Client will not be recognised.
2. The Publisher reserves the right to reject advertisement and/or supplement orders on account their content, origin or technical form if the content of these infringe upon the law or official regulations, or the publication of these is deemed unreasonable by the Publisher. Supplement orders are not binding for the Publisher until a sample of the supplement has been submitted and approved. The Client will be informed immediately if the order has been rejected.
3. Advertisements which are not recognisable as advertisements due to their editorial design will be clearly labelled as such by the Publisher with the word "Advertisement".
4. The Client is responsible for supplying the advertisement text and error-free print documents or supplements in due time.
5. The Publisher guarantees the usual printing quality for the publication in which the advertisement has been placed, within the scope of the possibilities afforded by the print documents.
6. The Client must cover the costs of preparing reproducible copies, carrying out repairs to print documentation received in damaged condition and carrying out changes to originally agreed designs requested by the Client or for which the Client is responsible.
7. Where less than the planned advertisement quantity is purchased within the year period, a discount will be granted based on the amount charged. Where more than the planned advertisement quantity is purchased within the year period the eligible higher discount will be credited retrospectively.
8. The Client is entitled to a reduced payment or a satisfactory replacement advertisement where the printed advertisement is wholly or partially illegible, incorrect or incomplete, but only to the extent that the purpose of the advertisement has been compromised. If the Publisher is granted a reasonable grace period for this and allows it to expire or if the replacement advertisement is once again not satisfactory, then the Client is entitled to a reduced payment or cancellation of the order. Complaints must be asserted immediately, and non-obvious defects within four weeks of receiving the invoice. Otherwise the assertion of warranty claims is excluded.
9. Claims for damages – on whatever legal grounds – are excluded, insofar as the neither the Publisher, its legal representatives nor its vicarious agents have acted with intent or gross negligence. In commercial business transactions, the scale of compensation claims are limited to foreseeable damages up to the value of the relevant advertisement and/or supplement fee. The liability of the Publisher for damage due to the absence of guaranteed attributes remains unaffected.

10. The Publisher does not assume any liability for transmission errors for advertisements, date and issue changes, text corrections or cancellations communicated by phone.
11. The Client is responsible for the content and the legal admissibility of the text and image documents provided for insertion in the advertisement. The client is obliged to exempt the Publisher from any third-party claims – on whatever legal grounds – including any potential court and/or legal costs incurred. By placing an advertisement order, the Client undertakes to cover the costs of publishing a counterstatement in relation to actual assertions made in the published advertisement, and this in accordance with the valid advertising rate. This also applies to supplement orders.
12. The place of fulfilment is Cologne. The place of jurisdiction for disputes in business transactions with merchants, public law corporations or public-law special funds is Cologne. Insofar as the Publisher does not assert claims in dunning proceedings, the place of jurisdiction for non-merchants depends on their place of residence. If the place of residence or normal place of residence of the Client (this applies to non-merchants too) is unknown at the time of bringing court action, or the Client has moved its place of residence or usual place of residence out of the area of application of the statute following conclusion of the contract, Cologne is the agreed place of jurisdiction.

#### **Additional terms and conditions of the publisher:**

1. Notice of the cancellation of advertisement, insert and supplement orders must be submitted before the closing date for advertisements. The Publisher is entitled to bill the typesetting and/or production costs incurred to the Client.
2. The Publisher cannot be held liable for the loss of individual inserts in the post.
3. If defects in print documents are not immediately apparent and only become apparent once printed, the Client has no claim against the Publisher for unsatisfactory printing.
4. Placement confirmations – with the exception of confirmed preferential placements – apply subject to reservation and may be changed for technical reasons. The Publisher cannot be held liable in such cases.
5. The Publisher is entitled, subject to its technical and operational capabilities, to publish advertisement orders in online services too. The Publisher reserves the right here to adapt the print documents supplied for print to the requirements of the internet. The online visual representation may vary from the print result in the print edition.



## 1. Advertising order

1. “Advertising Order”, as defined in the following general terms and conditions, is the contract for the placement of one or more advertising materials in information and communication services, specifically online, for distributive purposes.

2. The provider's general terms and conditions as well as its price list, which forms an integral part of the contract, apply exclusively to the Advertising Order. The validity of any general terms and conditions the Client or any other advertiser may have is, where these do not match these general terms and conditions, expressly excluded. In the case of orders for advertisement placements relating to online or other media, the respective general terms and conditions applicable to the relevant media apply.

## 2. Advertising materials

1. Advertising material as defined in these general terms and conditions may for example consist of one more of the elements listed below:

- an image and/or text, tone sequences and/or moving pictures (e.g. banners),
- a sensitive area which, when clicked, links the user to further information in the client's domain via an online address specified by the client (e.g. link).

2. Advertising materials which are not recognisable as advertisements due to their design will be clearly labelled as advertising.

## 3. Contract conclusion

1. Subject to any conflicting individual agreements, the contract generally comes into effect upon written or email confirmation of the order. Even where confirmations take place verbally or over the phone, the general terms and conditions apply.

2. In the case of any doubt where advertising agencies are commissioned, the contract is entered into with the advertising agency, subject to any other agreements. If the party placing the advert is to be the Client, said Client must be specified by name by the advertising agency. Providers are entitled to demand proof of mandate from advertising agencies.

3. Where the goods or services of more than one advertiser or other person placing advertisements are advertised within one advertisement (e.g. advertising banner, pop-up advert...), this requires an additional agreement made in writing or via email.

## 4. Processing period

If the right to place call-off orders has been granted within the framework of a contract, the order must be completed with a year of concluding the contract.

## 5. Order extension

Where orders are placed, the Client shall be entitled to call off advertising materials in excess of that mentioned in the order, subject to available capacity, within the agreed period or that specified in section 4.

## 6. Reduction refund

1. If, under certain circumstances, an order is not fulfilled for reasons for which the Provider is not responsible, the Client must, irrespective of any other legal obligations, refund the difference between the discount granted and the discount applicable for the quantity actually booked to the Provider.

2. Unless agreed otherwise, the Client shall be retrospectively entitled to the discount applicable to the advertising materials actually booked within a year, provided the Client entered into a contract at the start such period which, on the basis of the price list, entitles the Client to a discount from the outset. The entitlement to said discount shall expire if it is not asserted within three months of the expiry of the annual period.

## 7. Data delivery

1. The Client is obliged to supply advertising material in due form and, above all, corresponding to the formatting or technical guidelines of the Provider, on time before the advertisement placement begins.

2. The Provider's obligation to retain advertising material shall end three months after said material was last processed.

3. The Client must cover the Provider's costs for any changes to the advertising material requested by the Client or for which the Client is responsible.

## **8. Right of refusal**

1. The Provider reserves the right to refuse or block advertising orders – including call-offs within the framework of a blanket order – if

- the content of these infringe upon the law or official regulations; or
- the content is the subject of a complaint by the German Advertising Standards Board in the scope of complaint proceedings; or
- the publication of these is deemed unreasonable by the Publisher on account of the content, origin or technical form.

2. In particular, the Provider may withdraw any already published advertising material if the Client makes subsequent changes to the content of the advertising material by itself or if data referred to by a link is subsequently changed and the requirements of paragraph 1 are met as a result.

## **9. Guarantee of rights**

1. The Client guarantees that it holds all of the rights necessary for placing the advertising material. The Client shall exempt the Provider from all third-party rights which may arise in the course of the advertising order due to an infringement of statutory provisions. Furthermore, the Provider will be exempted from any necessary legal defence costs. The Client is under obligation to support the Provider in good faith with information and documents in the execution of its legal defence against third parties.

2. The Client shall assign the Provider all necessary copyrights, usage and performance protection rights and other rights allowing the use of the advertising materials on all forms of online media, including the internet, specifically the right to copy, distribute, transmit, send, to take and to extract from a database in such terms of time and content as are necessary for the execution of the order. The aforementioned rights will be assigned in all cases without geographical limitation and will allow placement using all standard technical processes and all common forms of online media.

## **10. Guarantee of the Provider**

1. Within the scope of foreseeable requirements, the Provider guarantees the best possible reproduction of the advertising material in line with the generally accepted technical standards. However, the Client understands that, in accordance with the current state of the art, it is impossible to entirely exclude any program errors. The warranty does not apply to immaterial errors.

An immaterial error in the rendering of the advertising material is deemed to exist particularly if it is caused

- by the use of an unsuitable display software and/or hardware (e.g. browser); or
- by a fault in the communication networks of other operators or due to a computer failure following a system outage due to incomplete and/or not updated offers on what are referred to as proxies (caches); or
- by an outage of the ad server lasting less than 24 hours (continuously or cumulatively) within 30 days of the start of the contractually agreed advert placement.

Where an ad server is down for an extended period (more than ten per cent of the time booked) in the course of a time-limited fixed booking, the Client is released from its payment obligation for the duration of the outage. Any further claims are excluded.

2. In the event of inadequate reproduction quality of the advertising material the Client is entitled to a reduced payment or a satisfactory replacement advertisement, but only to the extent that the purpose of the advertisement has been compromised. Where the replacement advertisement fails or is deemed unacceptable, the Client is entitled to a reduced payment or cancellation of the order.

3. If any defects in the advertisement documents are not obvious, the Client is not entitled to claim for unsatisfactory publication. The same applies to faults in repeat advert placements if the Client does not indicate the error before publication of the next advert placement.

## **11. Disruptions in performance**

If an order is not carried out for reasons beyond the control of the Provider (e.g. programming or technical problems), in particular due to computer failure, force majeure, strikes, legal provisions, disruptions for which third parties are responsible (e.g. other providers), network operators or service providers, or for any similar reasons, the order will be repeated, where possible. Where the order is repeated in an adequate timeframe deemed reasonable by the Client, the Provider's claim to remuneration shall remain in place following rectification of the fault.

## 12. Liability

1. Claims for compensation resulting from positive breach of obligation, negligence in contracting and tort shall exist only where intentional and grossly negligent acts have been committed by the Provider, its representative, or vicarious agents. This does not apply to liability for guaranteed properties and the violation of essential contractual obligations; in the case of the latter, liability shall be limited to the foreseeable damages. Claims for compensation arising from impossibility of performance and default are limited to the restitution of foreseeable damages in the case of slight negligence.
2. In the case of gross negligence on the part of its minor vicarious agents, liability towards companies is limited to the extent of the foreseeable damage. This does not apply to the violation of essential contractual obligations.

## 13. Price list

1. The price list published online at the point of order placement applies. Companies reserve the right to make changes to this. However, price changes to orders confirmed by the Provider are only effective if they have been announced by the Provider at least one month before the publication of the advertising material. In the event of a price increase the Client is entitled to withdraw from the contract. The right of withdrawal must be exercised within 14 days of receiving notice of the price increase.
2. Discounts are determined on the basis of the currently valid price list. Advertising agencies and other advertisers are obliged to adhere to the price lists of the respective provider in their offers, contracts and settling of accounts with advertising parties.

## 14. Default in payment

1. In the event of delayed or deferred payment, interest and collection costs will be charged. In case of arrears, the Provider can postpone further execution of the current order until payment has been made and demand advance payment for the remaining placements.
2. Objectively justified doubt about the Client's ability to pay constitutes justification for the Provider to make the publication of further advertising material dependent upon advance payment of the amount and the settlement of unpaid accounts, irrespective of any originally agreed payment term.

## 15. Termination

Notice of termination of advertising orders must be given in writing or via email.

## 16. Provider's obligations to provide information

Unless agreed otherwise, the Provider must make the following information accessible to the client within ten working days of the execution of the order:

- the number of hits for the advertising material;
- the downtime of the ad server, where this
- has exceeded one hour continuously.

## 17. Privacy

The advertising order shall be processed in accordance with the applicable privacy regulations.

## 18. Place of fulfilment/place of jurisdiction

The place of fulfilment is the registered office of the Provider.

The place of jurisdiction for disputes in business transactions with merchants, public law corporations or public-law special funds is the registered office of the Provider. Insofar as the Provider does not assert claims in dunning proceedings, the place of jurisdiction for non-merchants depends on their place of residence. German law applies.

If the place of residence or normal place of residence of the Client (this applies to non-merchants too) is unknown at the time of bringing court action, or the Client has moved its place of residence or usual place of residence out of the area of application of the statute following conclusion of the contract, the registered office of the Provider is agreed as the place of jurisdiction.